

Join the Ohio Campground Owners Association today!

Are you the owner of a privately owned, tax-paying campground, operating for a profit in the State of Ohio? If so, you are eligible for membership with the Ohio Campground Owners Association (OCOA). Simply complete the enclosed new member application and return it to the OCOA office along with your dues payment and a copy of your current *license from the Ohio Department of Health* by September 1, 2019. Below is information about our association and the many benefits of membership.

Overview of OCOA Member Benefits

The Ohio Campground Owners Association (OCOA) is a trade association representing private campground owners doing business in the State of Ohio. Your membership brings services such as enhanced marketing, legislative and regulatory representation, educational opportunities at conferences, and industry communications. The following are OCOA member benefits:

<u>Free Listing in Ohio Campers Magazine:</u> All members receive a listing and map locator on the state and regional map in the *Ohio Campers Campground & Travel Guide* – OCOA's official directory with distribution of 200,000 and in the online electronic version located on our website.

Online marketing: Members receive a free listing on OCOA's website www.ohiocampers.com. The website features information on camping, tourist activities, information on member campgrounds, and the ability to search by city or region. Members are also featured on our consumer Facebook page www.facebook.com/ohiocampers.

<u>OCOA E-Newsletter</u>: Our newsletter is sent quarterly to members apprising them of industry updates, educational opportunities, and government affairs updates.

RV and Travel shows: OCOA attends a number of travel shows to promote camping and tourism in Ohio. The Ohio Campers Magazine is distributed at these shows and there is also the opportunity to distribute your campground's rack cards at the OCOA Booth at no charge. In addition, the Ohio Campers is also distributed at dozens of travel shows and key locations throughout the region.

OCOA Conferences: Educational opportunities are offered at OCOA's spring and fall meetings. Each spring OCOA holds an educational conference offering classes on various topics and a trade show featuring industry exhibitors. Each fall, OCOA hosts a POOT Tour (Park Operators on Tour) which is a regional tour of local campgrounds. The tour allows members to gather ideas, network and ask questions of fellow owners. ** All new members are invited to attend our Fall POOT Tour FREE of charge. Limit 2 attendees per new member campground.**

<u>Legislative and Regulatory representation:</u> OCOA employs the lobbying firm *Government Advantage Group* to protect and promote the interests of private campgrounds in the State of Ohio. OCOA has saved campground owners time and money by successfully fighting taxes on campground services, expensive changes to grey water systems and costly ODH and EPA proposals. OCOA is currently working on legislation that would limit liability for campgrounds for risks that are "inherent to camping".

<u>Workers' Compensation Discount:</u> We offer a group-rating program that provides members greatly reduced workers' compensation premiums through industry class grouping, effective cost-containment procedures, enhanced safety in the workplace and thorough medical management of any claims.

OCOA Listserv and Members-Only Facebook Group: Stay in touch with your colleagues online. You may send/receive emails to/from your fellow campground owners through one single email address via the OCOA Listserv. You may also post and see posts from other OCOA member campgrounds on the OCOA Members-Only Facebook Group. These tools make it easy to network, ask questions and gather information from your colleagues.

Overview of ARVC Member Benefits



The Ohio Campground Owners Association (OCOA) is a proud partner of the National Association of RV Parks and Campgrounds (ARVC). All OCOA members enjoy the benefits of both OCOA and ARVC. ARVC, a leader in the outdoor hospitality industry, is the only national association dedicated to representing the interests and needs of private RV parks and campgrounds in the US and Canada. We are deeply committed to providing our nearly 3,000 members exclusive access to continuing education, networking, business and marketing tools, member-only benefits and discounts, and advocacy at the local, state and national levels.

As an ARVC member, you'll benefit from:

Exclusive money-saving programs and discounts from supplier partners: By leveraging the buying power of thousands of member parks, ARVC is able to negotiate significant discounts from national suppliers on products and services that are essential to the successful operation of your business. These special pricing programs include everything from paper products and propane to equipment purchases and music licensing.

<u>Powerful legislative and regulatory advocacy programs and resources</u>: ARVC monitors state and national policy issues that affect RV parks and campgrounds and take action to protect your interests.

<u>Professional Development/Industry Education Program</u>: Advance your industry expertise through a wide variety of flexible educational enrichment options and curriculum choices through ARVC's Outdoor Hospitality Education Program (OHEP) and by attending ARVC's Outdoor Hospitality Conference and Expo.

<u>Networking opportunities with peers, industry experts and suppliers</u>: ARVC's nationwide network of fellow park owners and operators, vendors and industry experts is the best place to share experiences and exchange ideas.

<u>A members only listing on GoCampingAmerica.com:</u> ARVC's online RV park and campground directory is visited nearly one million times each year by campers planning their next adventure. As an ARVC member, you receive a complimentary free listing in this exclusive directory, giving your park visibility to a nationwide audience.

<u>Marketing, Management and Operational Resources and Programs</u>: ARVC provides a members' only website, magazine and monthly e-newsletter, all filled with innovative ideas, operational strategies, industry insights, expert perspectives and vendor resources to help you improve your park's operations and find the products and services you need.

Contact Information:

Ohio Campground Owners Association (OCOA)

PO Box 12278 Columbus, Ohio 43212 614-221-7748 info@ohiocampers.com www.ohiocampers.com National Association of RV Parks & Campgrounds (ARVC)

9085 E. Mineral Circle, Suite 200 Centennial, CO 80112 303-681-0401 info@ARVC.org www.ARVC.org



Ohio Campground Owners Association, Inc.

PO Box 12278 · Columbus, Ohio 43212 614-221-7748 · Fax 614-221-0756 info@ohiocampers.com www.ohiocampers.com

Privately owned and operated campgrounds serving Ohio's recreational needs

2020 New Member Application

**Please return this *application*, along with your <u>dues payment</u> and copy of your <u>current license from the Ohio</u>

<u>Department of Health</u> to the OCOA Office on or before September 1, 2019.**

Campground Information:	Dues & Membership Information:
Campground Name	Membership dues are computed as follows:
Address	Parks with 1 – 510 sites:
City, State, Zip	ARVC \$(\$152.00 + \$1.41 per site) OCOA
Phone/Fax	
Directions to Park	Example: a campground with 100 sites 100 × 1.41 = \$141 so \$141 + \$152 = \$293 ARVC \$293.00 OCOA <u>+\$210.00</u> Total Dues \$503.00
	Parks with 511 sites or more:
Owners Name(s)	ARVC \$873.00 OCOA +\$210.00 Total Dues: \$1083.00
Address	If you are unsure of your dues, please feel free to contact the OCOA office for assistance at (614) 221-7748. The membership year runs from September 1 st – August 31 st .
Email Address:	**Return the following to the OCOA office: This application, your dues (checks payable to OCOA)
Website:	and a copy of your current license from the Ohio Department of Health.
Please send our mail:to the campgroundto our home	
Dates of Operation:All Year (or) From To	Signature of applicant Title Date
Total # of Sites	
# Primitive #with Electric and Water	
COA encourages support by individuals and organizations in	ASSOCIATE MEMBERS – Any individual, corporation, association,

OCOA encourages support by individuals and organizations in addition to campground owners. There are two different categories of membership available:

ACTIVE MEMBER – Those campgrounds who are: privately owned; tax paying; operating for a profit; holds a current State of Ohio Health Department License.

ASSOCIATE MEMBERS – Any individual, corporation, association, or organization, public, or private, who subscribes to the purposes of the Association and is not eligible for any other classification of membership.

Those interested in Active Membership should fill out this application, all others should contact the OCOA office at 614-221-7748.