



2020 Ohio Campground Owners Association Trade Show

Embassy Suites Columbus-Airport · 2886 Airport Drive· Columbus, Ohio 43219

March 6-7, 2020

The Ohio Campground Owners Association (OCA) would like to invite you to participate in the **2020 OCA Trade Show**, which will be held **March 6-7, 2020 at the Embassy Suites Columbus-Airport** located at 2886 Airport Drive in Columbus, Ohio. The Trade Show will be held in the New Albany Ballroom on **Friday, March 6, 2020 from 4:30-7:00 p.m. and Saturday, March 7, 2020 from 9:00 – 11:30 a.m.** Typically there are over 100 conference attendees representing approximately 50 campgrounds with over 40 vendors in attendance. *Register today – this show will sell out!*

Hotel Information – Rooms are available on-site at the *Embassy Suites Columbus-Airport* for \$137/night. All guests will have spacious two-room suites featuring a living room and two 42-inch flat screen televisions, microwave, coffee maker and mini-refrigerator. Free wireless internet in all suites, public areas and the exhibit hall. Complimentary *cooked-to-order breakfast* and evening manager's *cocktail reception* are included in your suite-rate. Complimentary shuttle service to/from the Columbus airport available. Hotel accommodations should be made directly with the hotel by calling 614-536-0500 or 800-Embassy. Make sure you book your room by *February 19, 2020* to receive the discounted room rate.

Exhibitor Registration – Your exhibitor registration form is enclosed. The deadline for exhibitor registration is *February 14, 2020*. A letter of confirmation, full conference agenda, setup and teardown information, and other registration materials will be forwarded to all registered exhibitors in February. Only exhibitors who have completed and returned the appropriate forms and have paid their exhibitor fee prior to the trade show will be permitted to exhibit. Space will be assigned at the discretion of the OCA.

Large or Oversize Items/Exhibits – If you plan to bring any large or oversized items as part of your exhibit, please be certain to let the OCA office know (for appropriate booth placement) and check with the hotel to be sure that both the hotel entrance and trade show room doors are wide enough to accommodate your display items. Please call the sales department at the Embassy Suites at 614-536-0500 if you have any questions relating to the size of your display items.

Exhibitor Move-In: Exhibitor move-in is from 9:00 am – 4:00 pm on Friday, March 6th. Exhibitors **must** have *move-in and setup completed prior to 4:00 pm*. Exhibitors are responsible for loading/unloading their materials/equipment/booths, etc. into and out of the hotel and trade show room.

Friday Dinner with the Vendors/Auction Items – Join the conference attendees for dinner and the silent/live auction after the trade show on Friday! All vendors will receive one admission to Friday's dinner and auction (which follows the trade show) with their registration. Please consider supporting the OCA by donating an item for OCA's fundraiser/auction, which will be held the evening of Friday, March 6th during dinner with the vendors. You may drop your auction item off at the registration desk at the Conference.

Additional Meals – Please note that meals scheduled for conference attendees, other than one admission to Friday's dinner/auction, are not included with the cost of exhibitor registration. If you wish to attend Friday or Saturday's lunch with conference attendees, you must register to attend on your exhibitor registration form. Note: All registered hotel guests receive a complimentary cooked-to-order breakfast each morning and a complimentary cocktail reception each evening.

Sponsorship Opportunities - Enclosed is a sponsorship form offering various levels of sponsorship for the Conference.

Swag Bags - We will be giving all attendees a "swag bag" from the vendors as a preview of the exhibitors they will visit later that day. Any promotional items that you may be willing to contribute with your company logo (or even a sticker with your name on it) will be appreciated. Examples of items vendors are contributing are candy, pens, screen cleaners, bags, tire gauges, etc. We would love anything big or small! Please let us know if you are able to contribute to this bag and ship 110 items to *OCA, PO Box 12278, Columbus, OH 43212* on or before February 14th.

Associate Membership – Associate members receive a *discounted rate* to participate as vendors at the conference. Enclosed you will find an associate member application for your review. It is also time to renew your membership if you are currently an associate member and would like to renew.

Contact Information - Please contact the OCA office at (614) 221-7748 or at info@ohiocampers.com with questions.

OCOA 2020 Trade Show Exhibitor Registration Form

Embassy Suites Columbus-Airport • 2886 Airport Drive • Columbus, Ohio 43219 • March 6-7, 2020

I wish to participate in the 2020 OCOA Trade Show, which will be held at the Embassy Suites Columbus-Airport in the New Albany Ballroom on Friday, March 6, 2020 from 4:30 – 7:00 pm and Saturday, March 7, 2020 from 9:00 – 11:30 am Registration Deadline is February 14, 2020! Make lodging reservations directly with the Embassy Suites at 614-536-0500. I have marked my selection(s) below:

6'x 10' BOOTH(S) (limit of 3 booths): _____ @ \$330 Member _____ @ \$450 Non-member Subtotal \$ _____

FRIDAY DINNER & AUCTION: One complimentary pass/booth to Friday's dinner and auction

- I will NOT attend Friday dinner and auction
 One person will attend Friday dinner and auction (one complimentary pass per booth)
 I need _____ extra pass(es) to Friday's dinner and auction @ \$80 Subtotal \$ _____

SKIRTED TABLE AND CHAIRS (complimentary): YES NO

ELECTRICAL OUTLET @\$40 (must be ordered in advance): YES NO Subtotal \$ _____

LUNCHES: If exhibitors wish to join conference attendees for lunch on Friday or Saturday they must purchase a ticket.

- _____ Friday lunch ticket(s) @ \$45 _____ Saturday Lunch ticket(s) @ \$45 Subtotal \$ _____

TOTAL \$ _____

Company: _____

Address: _____

Phone: _____ Email: _____

Please describe product or service for program: _____

Exhibit Personnel/Name Badge Request(s): _____

SWAG BAG ITEM: _____ (110 items to PO Box 12278, Columbus, OH 43212 by February 14th)

RELIGIOUS/DIETARY NEEDS (Our conference is held during *Lent*): _____

ASSOCIATE MEMBERSHIP - Show discount requires new or renewal of associate membership @ \$210

AUCTION ITEM : _____ (Drop off at registration desk upon check in)

LITERATURE DISTRIBUTION - I cannot attend but would like to send 110 sets of literature for distribution. \$150/member/\$290 for non-members. Please send 110 sets to PO Box 12278, Columbus, OH 43212 by February 14th.

SELECT PAYMENT METHOD

Check (enclosed) VISA MC DISCOVER Amount to Charge \$ _____

Card # _____

Exp. Date ____/____/____ Name on Card _____

Zip Code of billing address _____ 3 digit extension (on back of card) _____

Cardholders Signature _____

Cancellations must be received by February 14, 2020 to receive a refund. A \$25 administrative fee will be deducted.

Please return this form with your payment by February 14, 2020 to:

OCOA, PO Box 12278, Columbus, Ohio 43212

Phone: (614) 221-7748 Fax: (614) 221-0756



Ohio Campground Owners Association, Inc.

PO Box 12278 · Columbus, Ohio 43212

614-221-7748 · Fax 614-221-0756

info@ohiocampers.com www.ohiocampers.com

Privately owned and operated campgrounds serving Ohio's recreational needs

2020 ASSOCIATE MEMBER APPLICATION

Renewal

New Member

BUSINESS NAME _____

MAILING ADDRESS _____

EMAIL ADDRESS _____

PHONE _____

PRODUCT/SERVICE _____

CONTACT PERSON _____

OCA ASSOCIATE MEMBER DUES.....\$210.00

Make check payable to *OCA* and enclose with this application or submit credit card information.

SIGNATURE OF APPLICANT _____

DATE _____

Associate membership is open to any individual, corporation, association, or organization, public or private, who subscribes to the purposes of the Association and is not eligible for any other classification of membership. Membership is effective through December 31, 2020. Associate members are listed in one OCOA newsletter and are eligible to receive one set of mailing labels upon request.

SELECT PAYMENT METHOD

Check (enclosed) VISA MC DISCOVER

Amount to Charge \$ _____

Card # _____

Exp. Date ____ / ____ Name on Card _____

Zip Code of billing address _____ 3 digit extension (on back of card) _____

Cardholders Signature _____

2020 OCOA Spring Conference Sponsorship Form

SPONSORSHIP LEVELS:

(Please check one)

- Bronze Sponsorship** @ \$250
- Name in program and on registration sign
- Sliver Sponsorship** @ \$500
- Name *and logo* on registration sign*
 - Name *and logo* displayed in program*
- Gold Sponsorship** @ \$750
- Name *and logo* on registration sign*
 - Name *and logo* displayed in program*
 - One page advertising sheet (please provide 110 copies) to be included in the registration packet**
- Platinum Sponsorship** @ \$1000
- Name *and logo* on registration sign*
 - Name *and logo* displayed in program*
 - One page advertising sheet (110 copies) to be included in the registration packet**
 - Prime booth location guaranteed

* SILVER/GOLD/PLATINUM: Email logo in jpeg format to info@ohiocampers.com on or before February 14th

** GOLD/PLATINUM: Mail 110 one-page advertising sheets to PO Box 12278, Columbus, OH 43212 by February 14th

Sponsorship Information

Company Name: _____

Address: _____

Contact Person: _____

Phone: _____ Email: _____

SELECT PAYMENT METHOD

Check (enclosed) VISA MC DISCOVER Amount to Charge \$ _____

Card # _____

Exp. Date ____/____/____ Name on Card _____

Zip Code of billing address _____ 3 digit extension (on back of card) _____

Cardholders Signature _____

Please return this form with your payment by February 14, 2020 to:
OCOA, PO Box 12278, Columbus, OH 43212
Phone: (614) 221-7748 Fax: (614) 221-0756